



Stéphane Bussa, Vice President of Sales & Marketing, congratulates Dr. Thomas Bocher on his appointment as Head of Segment Marketing Microscopy & Life Sciences

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PI PRESS RELEASE

Dr. Thomas Bocher Appointed Physik Instrumente Marketing Head of Microscopy & Life Sciences

Bocher's experience in the microscopy industry strengthens PI's commitment to develop novel precision motion and nanopositioning solutions for this important and growing market.

April 10, 2018, Auburn, MA – Precision motion and nanopositioning solutions industry leader PI (Physik Instrumente) has named Dr. Thomas Bocher as Marketing Segment Head, Microscopy & Life Sciences, in Karlsruhe, Germany.

Bocher, who took on his new role on March 1st, just returned from the renowned FOM 2018 "Focus on Microscopy" conference in Singapore, where he supported PI's team and consulted with leading researchers and industry experts on new requirements and developments.

"I started work at PI in my new role with a great deal of pleasure and enthusiasm. The variety of precision positioning technology available from PI, together with years of experience in implementing customized solutions with a global outlook and the high motivation and expertise of all members of staff at PI, provide the best conditions for significant growth in this market segment!", explains Dr. Thomas Bocher.

Prior to his career with PI, Bocher held product and segment manager positions with Carl Zeiss Microscopy GmbH and Bruker BioSpin GmbH. Bocher also served as chairman of the ISO TC172 SC5 committee for international standardization in the field of light microscopy and endoscopy.

PI congratulates Thomas Bocher!

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About PI

PI is a leading manufacturer of air bearing stages, piezoelectric solutions, precision motion control equipment, and hexapod parallel-kinematics for semiconductor applications, photonics, bio-nano-technology and medical engineering. PI has been developing and manufacturing standard & custom precision products with piezoceramic and electromagnetic drives for 4 decades. The company has been ISO 9001 certified since 1994 and provides innovative, high-quality solutions for OEM and research. The PI group employs more than 1,000 people worldwide in 15 subsidiaries and R&D / engineering centers on 3 continents.

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